





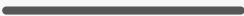

PAUL WISE

SENIOR VIDEO/MOTION GRAPHIC EDITOR

CONTACT

 504-559-5147
 paul@paul-wise.com
 www.paul-wise.com
 St, Louis, MO

SKILLS


Premiere 
After Effect 
Resolve 
Photoshop 
Video Editing 
Motion Graphics 

EXPERTISE


- Edited videos for a wide variety of clients.
- Developed creative treatments for client projects.
- Collaborated effectively with other departments to ensure projects stayed on track.
- Produced videos quickly and efficiently, meeting tight deadlines.
- Optimized videos for online streaming.
- Managed complex projects from start to finish.

REFERENCES


Jeremy Stuart

 510-517-5858


Ed Ball

 225-202-1390

Bill Lawrence

 248-561-3115

Tom Gregory

 504-723-6419

PROFILE

I am a Senior Video/Motion Graphic Editor based out of St. Louis, MO. My 17 years of experience include Ad Agencies, Post Houses, Television Stations and Corporate Videos where I delivered high quality Video Post Production.

Over the years, I have taken on projects from start-to-finish and have also helped train new editors as they begin in the field as well. The experience taught me the value of teamwork, leadership skills and led me to become an expert in Final Cut Pro (Legacy), Autodesk Smoke, Avid DS, DaVinci Resolve, Adobe Premiere Pro, Adobe After Effects, and Adobe Photoshop. I can strengthen your team with the one skill that I value most, which is to handle different arrays of video editing jobs without making any compromise on the quality of work I do.

WORK EXPERIENCE

Senior Video Editor

LP Creative Studio

12/2023 - Present

- Create short-form content from 30 seconds to 30 minutes using graphic elements, music sound design and Interviews.
- Create balanced video content that is visually compelling and incorporates marketing messaging in a seamless way, without compromising aesthetics.
- Improve efficiency of the video team by creating new templates, graphic elements, style guide and processes in order to deliver against high volume asks.
- Create clips from existing best-performing content that can be utilized across multiple videos over time.
- Deliver all final assets to post-operations team for uploading and publishing to platform.

Video Editor

Axon Studios





3/2023 - 10/2023

- Create short-form content from 30 seconds to 30 minutes using graphic elements, music sound design, BodyCam footage and Interviews.
- Partner with Senior Editor, Copywriter and Head of Digital Creative Content to ideate and deliver innovative new creative concepts, while iterating on previous concepts.
- Create balanced video content that is visually compelling and incorporates marketing messaging in a seamless way, without compromising aesthetics.
- Improve efficiency of the video team by creating new templates, graphic elements, style guide and processes in order to deliver against high volume asks.
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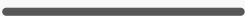
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WORK EXPERIENCE

Promo Producer

Circle Media

1/2022 - 3/2023

- Edit on-air TV promos, under the direction of Sr. Producer and handle request intake, producing and editing, addressing notes, and final delivery.
- Create other video projects as requested by business and creative stakeholders – sizzles, social media content and other projects.
- Collaboration with Sr. Producer to ensure consistency of creative vision across art, story, and design for multiple brands within the Circle portfolio.
- Manage workflow with project management software to appropriately manage jobs by deadline and prioritize.
- Confirm with marketing managers and Sr. Producer that complete project information is provided up front.
- Work closely with Sr. Producer, marketing leadership and others to bring projects from planning stage to final file delivery.

Video Editor/Motion Graphics

People Who Think

9/2021 - 1/2022

- Handle video projects from finished script to final product.
- Edit footage according to scripts, storyboards or guidance from supervising editors or the creative director.
- Create assemblies based on scripts, storyboards or guidance from supervising editors or the creative director.
- Perform color correction passes and sound sweetening.
- Deliver final product to the required specifications.
- Animation of 2D motion graphics with images, text or other elements dependent on a project's requirements.
- Typesetting/layout of text for motion graphics, title cards, etc.
- Recognize, troubleshoot and solve technical problems independently.
- Help maintain a shared media storage and asset management environment.
- Own any other duties/responsibilities assigned by supervisor.

Production Editor

WBRZ





12/2019 - 8/2021

- In charge of editing a wide range of projects like commercial, retail, web, safety training, VNR.
- Edit with in-house producers on video projects for numerous video projects.
- Work with clients on commercial productions, political videos and corporate-style videos.
- Help establish a desired look and feel for the client's video project through producing animated graphics ranging from lower thirds, logos, and bumpers to full productions.
- Find, select and track music selections for video or other purposes.
- Improve video through color correction and sound quality using various video software.
- Collaborate with clients and team members.

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WORK EXPERIENCE

Editor / Motion Graphics

LA Post

11/2011 - 11/2019

- In charge of editing a wide range of projects like auto commercials, videos for online, various corporate videos and client commercials and more.
- Work with clients on commercial productions and corporate-style videos.
- Help establish a desired look and feel for the client's video project through the creation of motion graphics: title graphics, lower third animations, type animations, moving backgrounds, and other show/ video elements.
- Find, select and track music selections for video or other purposes.
- Improve video through color correction and sound quality using various video software.

Digital Media Designer

Touchpoints Marketing

8/2010 - 11/2011

- Translate concepts, scripts and storyboards into stunning visual animations, social media graphics and videos for a variety of project platforms including traditional video, digital ads, and other formats.
- Assist in selecting audio, video, colors, animation, etc. for design projects.
- Contribute to all aspects of pre-production, production, and post-production.
- Work on traditional video projects to assess need for motion graphic elements to add as necessary.
- Translate print and/or static digital campaigns into compelling motion elements for video and other platforms.
- Develop a library of basic animation for logos, icons and graphic elements based on brand standards.
- Work closely with producers, vendors, clients, and other members of the Creative Services video team to incorporate design assets and brand standards into motion graphics projects.
- Collaborate on projects with teammates and other business partners.
- Assist vendors, development teams or the business when appropriate.

Editor / Motion Graphics

WLAE/LAE Productions

10/2006 - 8/2010

- In charge of editing a wide range of projects like TV show segments, videos for online, various corporate videos and client commercials, promos, and more.
- Edit with in-house producers on video projects for numerous shows, as well as, variety of other video projects.
- Work with clients on commercial productions and corporate-style videos.
- Help establish a desired look and feel for the client's video project through the creation of motion graphics: title graphics, lower third animations, type animations, moving backgrounds, and other show/ video elements.
- Find, select and track music selections for video or other purposes.
- Improve video and sound quality using various video software.

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TO WHOM IT MAY CONCERN,

My love for reviewing and editing video content inspired me to obtain a Communications Degree from the University of New Orleans, where I honed my video editing and motion graphic skills. Over the years, I've edited everything from raw footage and cutaways to short clips and commercial spots. My wide range of expertise and experience was recognized when I received the Telly Award for two of my motion graphic spots while working at Touchpoints Marketing.

In my previous position as a Video Editor at Axon Studios, I was responsible for reviewing raw material, collaborating with directors and production teams, trimming footage and inserting dialog, and ensuring all video elements met the guidelines stipulated in the brief. The experience taught me the value of teamwork and led me to become an expert in Final Cut Pro (Legacy), Autodesk Smoke, Avid DS, DaVinci Resolve, Adobe Premiere Pro, Adobe After Effects, and Adobe Photoshop.

My excellent career history is built on well-developed analytical communication and interpersonal abilities, as well as, my project management skills, self-directed nature, and attention to detail. I thrive under pressure and work well in busy, high-volume environments where my focus and dedication are keys to success. With my strong and diverse post production background, I am confident that I would be a valuable asset to your high-performance team. Feel free to contact me if you have any further questions. I look forward to hearing from you.

SINCERELY,

A handwritten signature in black ink that reads "Paul Wise". The signature is written in a cursive, flowing style.

PAUL WISE
